DELTA AUTO SHOW

2023 Sponsorship Packet

What is this?

GreenTree Auto Styling has always had a passion for bringing the community together. In particular, the car community. We have always made it a priority to host and sponsor events that will bring together like-minded individuals that share a passion for all things automotive. However, in the U.P., car shows and similar events are few and far in between and most of them focus on classic cars only, and don't do a lot to attract the younger generation of car enthusiasts that are interested in other types of cars. While we host a lot of smaller events throughout the year, we wanted to amp things up a ton in 2023 by hosting at least two larger events.

'Delta Auto Show 2023' will be the first of a, hopefully, annual gathering for car enthusiasts of all ages in the greater U.P. and beyond; held at our facility right here in Escanaba. This event will be both a get-together for us "car guys" as well as a fundraiser to help us to raise some capital that will help us do something that will create even better events in the future. As you may know, we expanded into a new facility in January 2022 and it has been absolutely fantastic for our growth as a brand! The only downside to this new property, however, is the fact that this it has a gravel parking lot. As an auto detailing company that also hosts car shows, this is not ideal. So, all money raised during this event will be put directly into paving our parking lot so we can host bigger and better events in the future.

Where do you come in?

One way you can help us is by becoming a sponsor.
To get people to attend this event, we need to advertise. The more we are able to advertise, the better the turnout will be! Of course, as we all know, advertising costs money. Flyers, radio ads, social media ads, banners, signs, etc. It adds up! This is why we are looking for sponsors for this event; to ensure that we can get as many people as possible to hear the word about this event. Of course, the more sponsors we get, the more we are able to spend on advertising which, in turn, means more exposure for your company!

Secondly, by donating to the bucket raffles.
The main way in which we will be raising funds at the event is by hosting bucket raffles throughout the event. We are hoping to have at least 10 different buckets with varying prizes available to win; all donated by local businesses. This could be anything from a gift card, to a gift basket filled with awesome stuff, to an all-expense-paid-trip to the Bahamas! Whatever you can donate to the bucket raffles would be greatly appreciated!

Sponsorship Packages

We are offering multiple levels of sponsorship for this event, as we understand that not every company has the same budget for sponsorships. Each package is valid for the event being held on June 18th, 2023.

If you are interested in providing goods and services for this event instead of cash, please email Brendan@GreenTreeAutoStyling.com.

ALL businesses who donate to the bucket raffle automatically receive the perk included in the "Supporter" package!

Package:	What you get:
Supporter **$100**	Your business name listed on our event flyer.
Bronze Sponsor **$250**	Same as above PLUS your logo on an 8' wide by 2.5' tall banner. All Bronze Level Sponsors will be on this banner.
Silver Sponsor **$350**	Business name listed on flyer and mentioned in the Facebook event page description. Name included in all advertisements and marketing. Individual 4’ wide by 2.5’ tall banner with your logo on it. (You keep the banner after the event)
Gold Sponsor **$700**	Small logo on event flyer and name mentioned in the Facebook event page description. Name included in all advertisements and marketing. Individual 7’ wide by 3’ tall banner with your logo on it. (You keep the banner after the event) Option to set up a small indoor booth during the event.
Presenting Sponsor **$1,000** Only 2 of these packages available. First come, first serve.	Listed as a “Host” on Facebook event page. Large logo on event flyer and highlighted in the event page. Name emphasized in all advertisements and marketing. Individual 7’ wide by 3’ tall banner with your logo on it. (You keep the banner after the event) Option to set up an indoor booth during the event.

Sponsor Banner Example

Here is a mockup showing how the banners will be laid-out during the event.

The *Presenting Sponsor* banners will have their own dedicated placement on our property, not shown in the photo below.

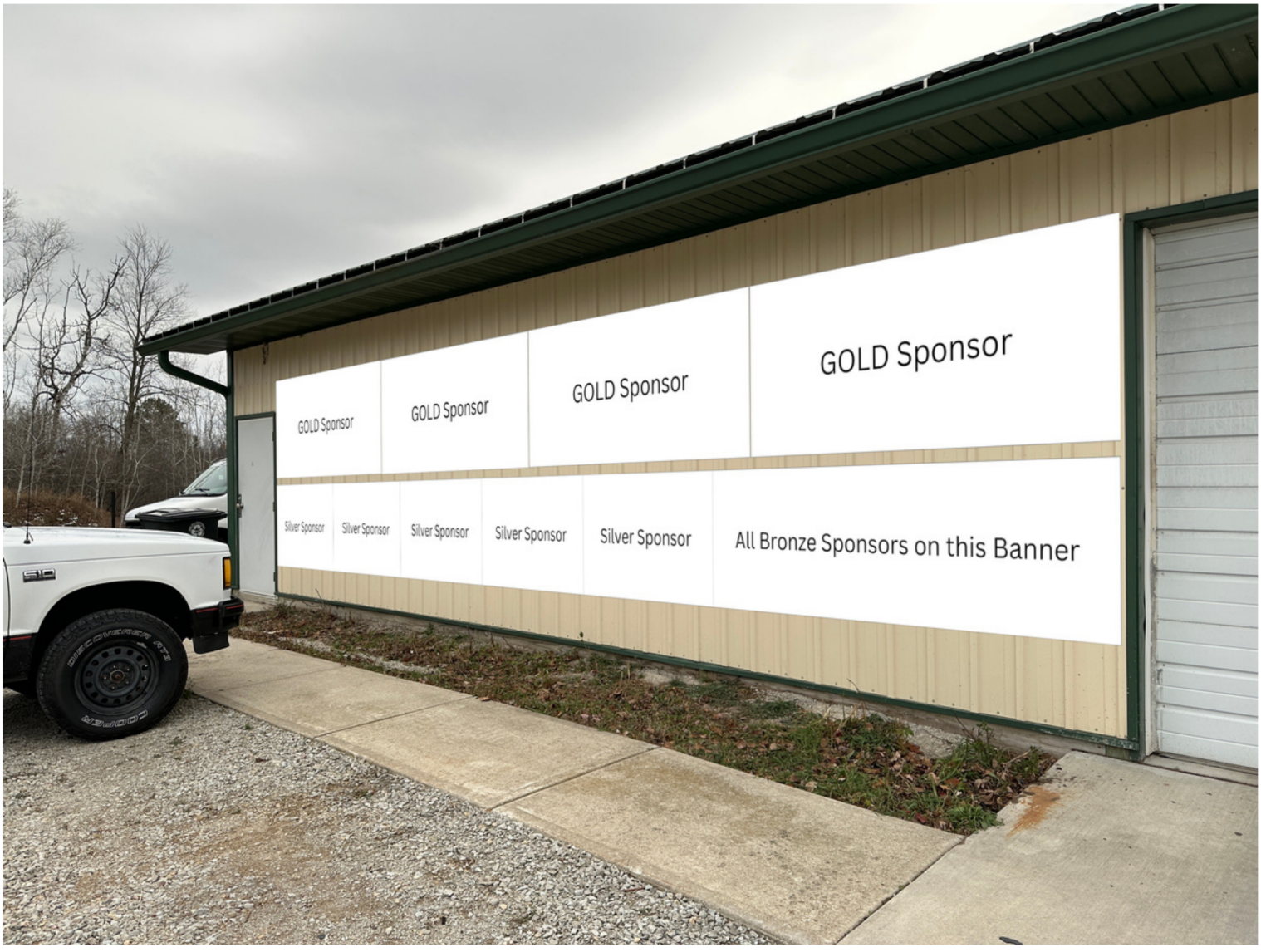
Gold Sponsors will be on the top row, with a 7' wide by 3' tall banner.

Silver Sponsors will be on the second row, with a 4' wide by 2.5' tall banner.

All *Bronze Sponsors* will be together on a single 8' wide by 2.5' tall banner.

All Presenting, Gold & Silver sponsors will get to keep their respective banner after the event has concluded to do with as they please.

If we happen to get more Gold & Silver sponsors than are shown in this photo, we will find a place with similar visibility on our property for any additional sponsors.



Sponsorship Agreement

By filling out this form, you agree to be a sponsor of the 2023 Delta Auto Show, held in Escanaba on Sunday, June 18th 2023.

Sponsorship Package Selected: _____

Total value of: $_____

Paid in the form of: (Cash) (Check) (Good/Services)

Company Name: _____

Signature: _____

Date: _____

Please return the completed form, your payment and a high-res version of your logo to us as soon as possible. The sooner we get these items, the sooner your name gets included in our marketing!
Deadline to receive full sponsorship perks is Monday, May 1st 2023.
Sponsors that come on board after this date will not be included in any radio or paid social media advertising. However, you will still be included in the Facebook event description and you will receive your physical banner hung up during the event.
Deadline for THESE perks is Monday, June 5th 2023.

Drop Off or Mail the completed form, your payment and any bucket raffle donations to GreenTree Auto Styling: 3705 19th Ave N, Escanaba, MI. 49829

Email a High-Res version of your logo to Brendan@GreenTreeAutoStyling.com

Information

-In the event of rain or any other unforeseen circumstances that may affect the Delta Auto Show, we will reschedule the event for the following Sunday: June 25th, 2023. If this occurs, we will notify attendees and sponsors as soon as possible.

-We do plan on hosting the Delta Auto Show annually. Returning sponsors will get a discounted rate for each consecutive year they come on board.

-If we believe that the number of attendees will exceed what our property is capable of comfortably managing, we will move the event to another venue as soon as possible. We will give, at minimum, two weeks notice to all sponsors and attendees if the event needs to move to a larger location. As of December 27th, 2022, the potential secondary location has not been secured but we will have this tentative venue secured in early 2023.

-We will plan to have two food vendors at this event. Our goal is two have two totally different types of food so our attendees have options for the type of food they'd like to eat. As of December 27th, 2022, these have not been secured but we will have these vendors booked by March of 2023.

-If you would like to set up a booth inside our facility during this event, please reach out to us to inform us and we will block off a section in our shop for you. We recommend coming to our facility to set up on the morning of the event. We ask that your booth be completely setup by 12 o'clock noon.